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U. S. Department of Agriculture

WALLER-FRANKLIN

CROP OF Calif

1945

CONTRACT
AND
GENERAL TRADE LIST
OF
“MERIT” FLOWER SEEDS

CROP of 1945

To the Seed Trade only



TRADE MARK

THESE PRICES EFFECTIVE ON ALL SALES
AFTER JUNE 1, 1945

Waller-Franklin Seed Co.

WHOLESALE GROWERS

GUADALUPE, CALIFORNIA, U. S. A.

Cable Address "Waller, Guadalupe"

WALLER-FRANKLIN SEED COMPANY



Partial view of our trial ground

Foreword

TO THE TRADE:

War conditions which have seriously affected the production of flower seed for the past three seasons have not materially improved. The circumstances under which we must operate are difficult, nevertheless we have planted sufficient acreage for 1945 crop, if normal yields are experienced, to supply our regular customers with approximately the same quantity of most of the items that they obtained from us last season.

Our plantings are limited on all varieties with the result that amounts produced will not be large, but we shall make an equitable distribution of all the available seed among our regular customers on a basis of the quantity that they regularly obtained from us prior to the war.

To the seed trade we extend a most cordial invitation to visit our trial grounds and our extensive ranches, and personally acquaint themselves with the purity of our cultures. We shall be glad to supply trials gratis to any member of the Seed Trade.

We thank the trade for their patience and the consideration they have shown us during these difficult times.

GENERAL CONDITIONS OF DELIVERY

For every order that we shall accept, we have sufficient land planted to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only. Crop failure or any other cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to the productiveness of any seeds we sell and we will not be in any way responsible for the crop. Our liability in all instances is limited to the purchase price of the seed.

TERMS

All seeds are quoted f.o.b. Guadalupe, California, for delivery after harvest crop of 1945, 60 days acceptance net, less 2% cash thirty days. Invoices payable in U. S. dollars only. All overdue accounts subject to sight draft without further notice. Bags and containers will be charged at cost and are not returnable.

We reserve the right to change prices in this list at any time.

<p>Three Ounces or Under at Ounce Rate Four Ounces or Over, Pound Price Allowed</p>

WALLER-FRANKLIN SEED COMPANY

WALLER-FRANKLIN SEED COMPANY



Field of Gypsophila at Arroyo Grande Ranch

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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ABRONIA UMBELLATA GRANDIFLORA (Sand Verbena) annual

* Pink, trailing *Not Available*

AGAPANTHUS UMBELLATUS (Lily of the Nile) greenhouse plant

Blue, 3 ft. \$1.65 \$20.00

AGERATUM MEXICANUM (Floss Flower) annual

Blue Ball Improved, extra dwarf and compact, 5 in. *Crop Failure*

Midget Blue, 2 to 3 in. S.M., A.A.S. '39 4.20 50.00

* Blue Cap, miniature flowers, 4 in. *Not Available*

Blue Perfection, 10 in. 1.25 15.00

* Fairy Pink (Waller-Franklin) soft salmon rose pink. *Not Available*

Purple Perfection, 8 in. *Crop Failure*

ALYSSUM BENTHAMII (Madwort) annual

LILAC QUEEN (Waller-Franklin Special Strain).

Color deep, habit compact, six inches high.

Price per oz. \$0.35, per lb. \$4.00

Maritimum, sweet white, honey scented, 1 ft.25 2.50

Compactum Erectum Little Gem, white, 6 in.35 4.00

" Violet Queen, bright violet.50 6.00

" Snowcloth, 3 in.40 4.50

PROCUMBENS, CARPET OF SNOW (Waller-Franklin Special Strain)

A Waller-Franklin specialty which for twenty-five years has been the most dependable strain on the market. Each plant is a flat, compact mass of snow-white flowers. Carefully grown and selected, 2½ in.

Price per oz. \$0.40, per lb. \$4.50

ALYSSUM (Madwort) perennial

Saxatile Compactum (Gold Dust) golden yellow, 1 ft. .35 4.00

Rock Garden Perennial Rare Species Mixed. 1.65 20.00

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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AMARANTHUS annual

Tricolor (Joseph's Coat) yellow, green, red, 3 ft. \$0.40 \$4.50

ANAGALLIS GRANDIFLORA (Pimpernel) 9 in. annual

Mixed *Crop Failure*

ANCHUSA (Alkanet) (Sea Bugloss)

Capensis (Annual) Blue Bird, compact, indigo blue,
2 ft.25 3.00

Italica (Perennial) Dropmore Variety, gentian blue,
6 ft.35 4.00

Italica (Perennial) Lissadell, gentian blue, 6 ft.35 4.00

" (Perennial) Opal, light blue, 6 ft.35 4.00

ANTIRRHINUM or SNAPDRAGON annual

We have developed the Rust Resistant class of Antirrhinums to such a degree that they now supersede in every respect the old ordinary types which can no longer be profitably grown in this section as a seed crop.

With a complete range of colors available in the most important groups, we urge our customers to catalog the Rust Resistant class on which a source of seed supply is assured.

ANTIRRHINUM LARGE FLOWERED (Majus Grandiflorum)

Rust Resistant, 2½ ft.

Brilliant Rose (Waller-Franklin) true rose pink.....	1.65	20.00
Padre (Waller-Franklin) crimson	1.65	20.00
Pinkie, clear pink	1.65	20.00
Rosalie (Waller-Franklin) deep rose, B.M., A.A.S. '40....	1.65	20.00
Shasta (Waller-Franklin) pure white	1.65	20.00
Yellow Jacket (Waller-Franklin) deep canary yellow.....	1.65	20.00
Waller-Franklin Special Hybrids Mixed	1.65	20.00
Majus Grandiflorum Mixed (Waller-Franklin) all varieties	1.50	18.00

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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ANTIRRHINUM MAXIMUM, Rust Resistant, 2¾ ft.

In habit these are taller than the Majus group, and the individual flowers are larger.

Alaska (Snowflake) (Waller-Franklin) white.....	}	<i>Crop Failure</i>
Campfire (Waller-Franklin) luminous scarlet		
Canary Bird (Waller-Franklin) canary yellow.....		
Christmas Candle (Waller-Franklin) bright flame color, tube waxy cream.....		
Copper Queen (Waller-Franklin) bronzy copper.....		
Crimson (Waller-Franklin) fiery crimson		
Indian Summer (Waller-Franklin) coppery orange scarlet		
Loveliness (Waller-Franklin) soft rose pink.....		
Paradise Rose (Waller-Franklin) rose pink.....		
Pink Sensation (Waller-Franklin) pure pink.....		
Red Cross (Waller-Franklin) crimson, white tube.....		
Yellow Giant (Waller-Franklin) deep yellow.....		
Maximum Mixed, all varieties	\$1.65	\$20.00

ANTIRRHINUM SUPER MAJESTIC, Rust Resistant, 16 to 20 inches

Superb Mixed *Crop Failure*

ANTIRRHINUM LARGE FLOWERED HALF-DWARF

(Nanum Grandiflorum) Rust Resistant

Mixed, all varieties *Crop Failure*

AQUILEGIA or COLUMBINE perennial

Alpina, blue, dwarf, 18 in.....	<i>Crop Failure</i>
Chrysantha, yellow, 3 ft.	<i>Crop Failure</i>
Coerulea, Rocky Mountain Blue Columbine, 2 ft.....	1.65 20.00

LONG SPURRED BLUE SHADES (Waller-Franklin Special Strain).

The finest strain in existence. The result of years of selecting. Huge flowers on plants from 3 to 4 feet high. This strain was bred and perfected by Waller-Franklin over a long period of years.

Price per oz. \$2.50, per lb. \$30.00

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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AQUILEGIA or COLUMBINE perennial—Continued

Long Spurred Copper Queen, copper red and straw		
corolla, 2½ ft.....	Crop Failure	
“ “ Orange and Scarlet Shades, 3 ft.....	\$2.50	\$30.00
“ “ Pink Shades, 3 ft.....	Crop Failure	
“ “ Rose Queen, 3 ft.....	Crop Failure	
“ “ Snow Queen, finest white, fragrant, 3 ft.	2.50	30.00

LONG SPURRED WALLER-FRANKLIN HYBRIDS MIXED

This strain has been a specialty of our firm for many years and it is, in our opinion, superior to any strain we have knowledge of. This blend contains many unique colors. 3 ft.
Price per oz. \$2.50, per lb. \$30.00

Long Spurred Mrs. Scott Elliott’s Strain Mixed, 3 ft.	2.10	25.00
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ARCTOTIS annual

Grandis, African Lilac Daisy, 3 ft.....	Crop Failure	
Large Flowered Hybrids, many colors, 1 ft.....	Crop Failure	

ARMERIA (Giant Thrift) (Sea Pink) perennial

Alpina, bright rose, compact tuft of foliage, 6 in.....	10.00
Formosa Hybrida, rose, 1½ ft.....	.60	7.00
“ Large Flowered Hybrids, 1½ ft.....	5.00
Giant Pink (Gigantea) 2 ft.....	5.00

ASPARAGUS greenhouse

* Plumosus Nanus	Not Available	
Sprengeri	1.25	15.00

ASTER GIANT CREGO IMPROVED, Wilt Resistant, 2½ ft.

Choice Mixed50	5.50
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ASTER GIANT BRANCHING COMET, Wilt Resistant, 2 ft.

Choice Mixed50	5.50
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ASTER QUEEN OF THE MARKET, Wilt Resistant, 2 ft.

Choice Mixed50	5.50
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ASTER LATE BRANCHING, Wilt Resistant, 2½ ft., Syn.

Vicks, Semples, American.		
Choice Mixed50	5.50

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GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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BALLOON VINE annual climber

Cardiospermum (Love in a Puff).....\$0.25 \$3.00

BALSAM (Impatiens Balsamina) 2 ft. annual

* Camellia-flowered Choice Mixed..... *Not Available*

BARTONIA AUREA (Blazing Star) 3 ft. Syn. Mentzelia annual

* Golden Yellow..... *Not Available*

BEANS

Scarlet Runner30

BRACHYCOME IBERIDIFOLIA (Swan River Daisy) 1 ft. annual

Choice Mixed45 5.00

CALENDULA 1 to 2 ft. annual

Pot Marigold

Art Shades, contains delicate shades..... .20 2.00

Ball's Apricot, rich apricot with dark brown center.. .25 3.00

Ball's Gold Improved, golden yellow..... .25 3.00

Ball's Lemon Queen, dark center25 3.00

Ball's Long Orange Improved, extra long stems..... .25 3.00

Ball's Masterpiece, rich orange, long stems..... .25 3.00

Ball's Orange Improved..... .25 3.00

Campfire Improved35 4.00

Campfire (Sensation)25 3.00

Chrysantha (Sunshine) buttercup yellow..... .25 3.00

Lemon Queen (Sulphurea) sunflower yellow..... .20 2.00

* Meteor, creamy white striped orange..... *Not Available*

ORANGE KING (Waller-Franklin Special Strain)

Rich deep orange red, dark center, continuously grown and selected for over twenty-five years. Especially selected for florists' use.

Price per oz. \$0.25, per lb. \$3.00

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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CALENDULA, 1 to 2 ft. annual—Continued

Orange King, dark orange red, dark center.....	\$0.20	\$2.00
Orange Shaggy, petals long and deeply fringed. Color is deep orange, lighter in the center of the bloom. G.M., A.A.S. '3525	3.00
Radio, quilled orange.....	.25	3.00
Trial Ground Mixed. A blend made entirely from colors in the course of development in our trial grounds. The color balance leans toward pastel and the form is somewhat that of the popular Chrysantha, with blooms the size of the largest varieties. This blend has been on trial in most sections of the United States and in all cases has proven to be more heat resistant and blooms over a longer season than the ordinary varieties20	2.00
Choice Mixed, all varieties, extra fine15	1.50

CALIFORNIA NATIVE FLOWERS annual

* Choice Mixed *Not Available*

CALIFORNIA POPPY: See *Eschscholtzia*, Page 21.

CALLIOPSIS TALL, Bicolor (Philadelphia Breast-Pin) 3½ ft. annual

Tall Annual Varieties Mixed.....	.25	2.50
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CALLIOPSIS DWARF, 6 in. to 1 ft. annual

* Drummondi Golden Crown, A.M., A.A.S. '38..... *Not Available*

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GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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CAMPANULA (Canterbury Bell)

CAMPANULA ANNUAL, 21½ ft.

A strain of Canterbury Bells which will flower in the late summer and autumn from very early spring sowings.

* Angelus Bell (Waller-Franklin) deep rose.....	<i>Not Available</i>	
* Blue Bell (Waller-Franklin) Cambridge Blue.....	<i>Not Available</i>	
* Liberty Bell (Waller-Franklin) violet-blue.....	<i>Not Available</i>	
* Mission Bell (Waller-Franklin) pink.....	<i>Not Available</i>	
* Wedding Bell (Waller-Franklin) pure white.....	<i>Not Available</i>	
Choice Mixed (Waller-Franklin)	\$0.35	\$4.00

CAMPANULA MEDIUM CALYCANTHEMA, Cup and Saucer,
3 ft. biennial

Dark Blue85	10.00
Light Blue85	10.00
Rose85	10.00
White85	10.00
Choice Mixed, extra fine.....	.65	8.00

CAMPANULA MEDIUM DOUBLE, 3 ft. biennial

Choice Mixed65	8.00
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CAMPANULA MEDIUM SINGLE, 3 ft. biennial

Dark Blue45	5.00
Light Blue45	5.00
Pink45	5.00
White45	5.00
Choice Mixed35	4.00

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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CANDYTUFT

Botanical Names, *Iberis Umbellata* and *Iberis Coronaria*.

CANDYTUFT UMBELLATA, 1 ft. annual

Choice Mixed, all varieties.....\$0.20 \$2.00

GIANT HYACINTH FLOWERED WHITE, Florist Type, extra select.

This is a superior strain; it grows about 15 in. high, with enormous trusses of uniform blooms. It has been one of our specialties for over twenty-five years and every effort is made to keep it at a high state of perfection. We believe it is superior to any other strain.

Price per oz. \$0.30, per lb. \$3.50

Giant Hyacinth Flowered White25 3.00

CANDYTUFT IBERIS perennial

Gibraltarica, lilac shading to white, 1 ft..... .50 6.00

Jucunda, dwarf, pink, 4 in..... 5.00

* *Sempervirens*, white, 1 ft..... *Not Available*

CARDINAL CLIMBER: See *Ipomea*, Page 23.

CARNATIONS

Botanical Name *Dianthus Caryophyllus*

CARNATION MARGUERITE, 16 to 20 inches.

Giant Malmaison Mixed 1.65 20.00

Marguerite Choice Mixed85 10.00

CARNATION GRENADIN, early flowering, 20 inches.

Black King, dark red 4.20 50.00

Cardinal Red 4.20 50.00

Golden Sun 4.20 50.00

Snow White 4.20 50.00

Triumph, deep pink 4.20 50.00

White Gold, soft yellow..... 4.20 50.00

Grenadin Mixed 3.50 40.00

CARNATION EARLY DWARF VIENNA

Extra Choice Mixed, 15 in..... 3.50 40.00

* **PLEASE NOTE** that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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CARNATION—Continued

CARNATION CHABAUD'S GIANT IMPROVED, 16 to 20 inches.

These Carnations bloom five months from time seed is planted and continue throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 95% double, are true and are clove scented.

Cardinal Red (Sparkler)	\$2.10	\$25.00
Crimson (Nero)	2.10	25.00
Deep Rose	2.10	25.00
Deep Salmon (Aurora) (Coppery Salmon)	2.10	25.00
Flesh Pink (Reine Rose)	2.10	25.00
Rose Pink (The Pearl)	2.10	25.00
Salmon Rose (Legion of Honor)	2.10	25.00
White (Jeanne Dionis)	2.10	25.00
Yellow (Marie Chabaud)	2.10	25.00
Waller-Franklin Formula Mixture, "Just a little bit better"	2.10	25.00
Choice Mixed, all varieties	1.65	20.00

CARNATION PERPETUAL GIANT, 16 to 20 inches.

Not a greenhouse cut flower variety, but the next thing to it in bloom size. The largest flowered strain for garden use. Similar in habit, form, percentage of doubles and earliness to the Chabaud's Giant Improved, also strongly clove scented.

This strain will produce excellent cut flowers under cold frame forcing.

Blood Red, dark crimson	3.00
Canary Yellow, clear yellow	3.00
Mont Blanc, pure white	3.00
Rose King, rose pink	3.00
Rose Queen, deep rose	3.00
Rose Supreme, flesh pink	3.00
Salmon Glory, salmon rose	3.00
Spectrum Red, intense scarlet	3.00
Violet Queen, true violet	3.00
Choice Mixed	2.50	30.00

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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CARNATION—Continued

CARNATION ENFANT DE NICE EVERBLOOMING, 20 inches.

The result of a cross between Carnation Chabaud's Giant and Carnation Perpetual. The plants are of robust upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. This strain is magnificent.

The color comes about 75% true from seed and about 90% of the plants come double.

Pale Pink	\$5.00
Red (Blood Red)	5.00
Rose, deep	5.00
Salmon, light	5.00
Scarlet	5.00
Striped	5.00
White	5.00
Waller-Franklin Formula Mixture, "Just a little bit better"	5.00
Choice Mixed	3.00	\$35.00

CARNATION TEICHER'S BI-ANNUAL MIXED 1/16 oz. ¼ oz. Per oz. ←

A large flowered, long stemmed, hardy

Carnation of merit, 2 ft. perennial	\$1.00	\$3.00	\$10.00
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CELOSIA (Cockscomb) annual	Price per oz.	Price per lb. ←
Childsii (Chinese Wool Flower) Mixed, 2 ft.	\$0.45	\$5.00
Cristata Dwarf Mixed, 1 ft.65	8.00
Plumosa Choice Mixed, 2 ft.45	5.00

CENTAUREA perennial

Candidissima (Argentea Vera) silvery leaves, 1½ ft.	1.65	20.00
Gymnocarpa (Dusty Miller) silvery leaves, 2 ft.25	3.00

CENTAUREA CYANUS, Dwarf Double (Cornflower or Bachelor's Button) 1 ft. annual

Jubilee Gem, blue45	5.00
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GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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CENTAUREA CYANUS, Double (Cornflower or Bachelor's Button)
3 ft. annual

WALLER-FRANKLIN SPECIAL STRAINS

The flowers of these strains are large, fully double, and the colors intensified. Long stems for cutting make this strain fine for florists' use.

Black Boy (Waller-Franklin) blackish maroon.

Blue Boy (Waller-Franklin) blue. Commended R. H. S. '36.

Pinkie (Waller-Franklin) deep pink. A. M., R. H. S. '36.

Red Boy (Waller-Franklin) ruby red.

Snow Man (Waller-Franklin) white.

Waller-Franklin Formula Mixture, "Just a little bit better."

Each of above: Price per oz. \$0.25, per lb. \$2.50.

Choice Mixed Double, all varieties, extra fine.....\$0.20 \$2.00

CENTAUREA IMPERIALIS (Imperial Sweet Sultan) 3 ft. annual

* Choice Mixed *Not Available*

CERASTIUM (Mouse Ear) 1 ft. perennial

Tomentosum (Snow in Summer) silvery white foliage,
rock plant45 5.00

CHEIRANTHUS ALLIONI (Siberian Wallflower) 1½ ft. biennial

Orange25 2.50

CHRYSANTHEMUM SINGLE ANNUAL (Painted Daisies) 2 ft.

Carinatum Tricolor Mixed..... .20 2.00

“ Merry Mixture, a blend of extremely
gay tricolors25 2.50

Segetum Eastern Star, primrose, brown disc..... .20 2.00

“ Choice Mixed15 1.75

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower	Price	Price
Seeds	per oz.	per lb.

CHRYSANTHEMUM MAXIMUM (Shasta or Moon Daisy) perennial

After trial of existing varieties we have selected the following as the best:

May Queen (Spring Marguerite) medium-sized flowers, 2 ft.....	\$0.30	\$3.50
Mrs. C. Lowthian Bell, large flowers on long stems, 3 ft.50	6.00
Shasta Alaska, large pure white flowers, 2½ ft.....	.50	6.00
Shasta Westralia, similar to Alaska but taller, 3 ft.....	.50	6.00

CLEOME (Spiderflower)

Giant Pink Queen, bright salmon pink. S.M., A.A.S. '4285	10.00
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COBAEA SCANDENS (Cathedral Bells) annual climber

Violet50	6.00
* White	Not Available	
* Mixed (A blend of Violet and White).....	Not Available	

CONVOLVULUS (Morning Glory) annual

Crimson Rambler20	2.00
Major Mixed, climber10	1.00

COREOPSIS, 3 ft. These are the perennial forms of Calliopsis.

Double Sunburst, golden yellow.....	.35	4.00
Grandiflora, Fl., Pl., golden yellow, double25	3.00
Grandiflora Lanceolata, Golden Giant.....	.20	2.00
Mayfield Giant, large flowered, golden yellow25	2.50

COSMOS annual

COSMOS MAMMOTH FLOWERING SENSATION, 3 ft.

Dazzler, crimson30	3.50
Pink30	3.50
White30	3.50
Mixed, A.M., A.A.S. '36.....	.25	3.00

COSMOS EXTRA EARLY SINGLE MAMMOTH FLOWERING, 2½ ft.

Crimson25	3.00
Pink25	3.00
White25	3.00
Choice Mixed25	2.50

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GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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COSMOS LATE MAMMOTH SINGLE, 4 ft.

Perfection Giant Flowering Fine Mixed	\$0.20	\$2.00
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COSMOS HYBRIDA

Yellow Flare25	3.00
Orange Flare (Early Flowering) G.M., A.A.S. '35, 2½ ft.25	3.00
" Ruffles, semi-double35	4.00

CYANUS: See *Centaurea Cyanus*, Pages 14-15.

CYNOGLOSSUM (Chinese Forget-me-not) 2 ft. annual

Amabile Deep Ultramarine Blue.....	.15	1.50
* " Pink.....	<i>Not Available</i>	
" Dwarf Compactum Firmament, B.M., A.A.S. '3925	2.50

DAHLIA UNWIN TYPE

Waller-Franklin Dwarf Hybrids, greatly improved Unwin type which produces a high percentage of doubles from seed	1.50	18.00
Unwin's Dwarf Hybrids Mixed, miniature early flowering, double and semi-double hybrids, 18 to 24 in. high, with a wide range of colors.....	1.25	15.00

DELPHINIUM

DELPHINIUM CHINENSIS, Tall, 3 ft. perennial

While the *Chinensis* type of *Delphinium* is classified as perennial, they will, if planted early, bloom the first year from seed.

Cambridge Blue (Waller-Franklin) rich belladonna blue	1.00	12.00
Dark Blue50	6.00

DELPHINIUM CHINENSIS, Dwarf, perennial

Azure Fairy, azure blue, 12 in.....	.50	6.00
Blue Butterfly Improved, ultramarine blue, 12 in.....	.50	6.00
Blue Mirror (New) navy blue, 15 in.....	2.50	30.00

DELPHINIUM PERENNIAL

Cardinale, scarlet	1.25	15.00
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WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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DELPHINIUM BELLADONNA TYPE perennial

Belladonna Improved (Waller-Franklin Special Strain).

Clear light blue, large flowered and a strong grower.

The finest strain of Belladonna on the market.....\$2.10 \$25.00

Bellamosum Improved (Waller-Franklin Special Strain). Clear large deep blue flowers (Phenyl

Blue, Ridgway) uniform in color..... 2.10 25.00

Belladonna Cliveden Beauty 1.65 20.00

Belladonna (True) light blue..... 1.00 12.00

Bellamosum, dark blue 1.00 12.00

Lamartine, gentian blue with cream center..... 1.65 20.00

DELPHINIUM WREXHAM TYPE, 5 ft. perennial

Waller-Franklin Wrexham Finest Mixed..... 3.00 35.00

DELPHINIUM BLACKMORE AND LANGDON TYPE perennial

Hybrids XXX Mixed (Waller-Franklin)..... 1.25 15.00

Gold Medal Hybrids Mixed..... .85 10.00



Delphinium Pacific Giants Mixed.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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DELPHINIUM PACIFIC GIANTS

An outstanding strain originated on the Pacific Coast. Huge flowers two and one-half to three and one-half inches in diameter, beautifully spaced on well balanced spikes. Thin woody stems. Comparatively mildew resistant, this strain is practically 100% double.

We are pleased to offer a complete list of Pacific Giant Hybrids of our production, carefully grown from the originator's finest stock.

GROWN FROM ORIGINATOR'S STOCK

Black Knight Series, dark blue (Dark Bee)	\$6.25	\$75.00
Blue Bird Series, clear medium blue (White Bee)	6.25	75.00
Bluejay Series, clear medium blue (Dark Bee)	6.25	75.00
Cameliard Series, pure lavender (White Bee)	6.50	80.00
Galahad Series, giant glistening white (White Bee)	6.25	75.00
Guinevere Series, light pinkish lavender (White Bee)	6.25	75.00
King Arthur Series, dark violet (White Bee)	6.25	75.00
Round Table Series	6.25	75.00
Summer Skies Series, clear light blue (White Bee)	6.25	75.00
Dark Blue Shades	5.00	60.00
Lavender Pastel Shades	5.00	60.00
Light Blue Shades	5.00	60.00
Medium Blue Shades	5.00	60.00
Violet Shades	5.00	60.00
Pacific Giants White	5.85	70.00
Pacific Giants Mixed	4.20	50.00

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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DIANTHUS

Pinks, Flower of the Gods.

DIANTHUS CHINENSIS (China or Indian Pinks) 1 ft. annual

Chinensis Double Choice Mixed.....	\$0.35	\$4.00
Chinensis Single Choice Mixed.....	.25	3.00

DIANTHUS HEDDEWIGHI LACINIATUS, 1 ft. annual

Double Choice Mixed45	5.00
Single Choice Mixed30	3.50

DIANTHUS SWEET WIVELSFIELD, 1 ft. annual

Single Choice Mixed45	5.00
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DIANTHUS PLUMARIUS (Grass or Clove Pinks) 1¾ ft. perennial

- * Nanus, Dwarf Double Pinks Choice Mixed, 1 ft..... *Not Available*
- * Plumarius Double (Double Pinks) Fine Mixed..... *Not Available*
- * Plumarius Single (Single Pink) Fine Mixed..... *Not Available*
- * Semperflorens Mixed (Florists' Perpetual Pinks)
double
- * Cyclops, Single Perpetual, various colors, red eye..... *Not Available*

DIANTHUS PLUMARIUS SCOTICUS DOUBLE SPECIAL FLORIST STRAIN

Self colors of various tints of pink, rose, salmon and white and the same colors in combination with a bright crimson zone. Stems 12 to 15 inches. Blooms 1½ to 2 inches. Free flowering. This is the best of all Plumarius Dianthus.

Price per oz. \$3.00

Spring Beauty Extra Double Giant Mixed.....	1.00	12.00
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DIANTHUS ALLWOODII, 1 ft. perennial

Allwoodii Mixed, half carnation, half pink, double and single varieties. Free flowering, with a wide range of color. Per 1,000 seeds.....\$3.00

DIANTHUS PERENNIAL FOR ROCK GARDENS

Allwoodii Alpinus, flowers first year from seed, 4 to 6 in. high, mixed colors. A gem for the rock garden, fragrant	2.50	30.00
Caesius Grandiflorus (Cheddar Pinks) pink, 6 in.....	.50	6.00
Deltoides Brilliant (Maiden Pinks) rich rose pink.....	1.25	15.00
Rock Garden Rare Species Mixed.....	1.65	20.00
Winteri, New Pinks. The flowers are pure colors, compact habit, flowers first year from seed, 9 in.	5.00

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
DIGITALIS (Foxglove) 4 ft. biennial		
Gloxinioides Purple	\$0.65	\$7.50
" Mixed65	7.50
The Shirley, enormous spotted flowers, mixed.....	.65	8.00
DIMORPHOTHECA (Star of the Veldt) 1 ft. annual		
Aurantiaca Mixed Hybrids65	8.00
Ecklonis, white with blue disc, 2 ft.....	1.65	20.00
DOLICHOS, half hardy annual climber		
Lignosus (Australian Pea Vine)65	7.50
ESCHSCHOLTZIA (California Poppy) SPREADING VARIETIES		
1 ft. annual		
Aurantiaca (Orange King) rich orange, true Cali- fornia Poppy, A.M., R.H.S.....	.15	1.50
Carmine King, deep carmine.....	.25	2.50
Golden West (Californica) yellow with orange center. H.C., R.H.S.15	1.50
White15	1.50
Brilliant Mixed, mixture of all above colors.....	.15	1.75
Mixed, white, yellow and orange.....	.15	1.50
EUPHORBIA, 2 ft. annual		
Variegata (Snow-on-the Mountain)25	3.00
GAILLARDIA PICTA (Blanket Flower) 2 ft. annual		
* Single Indian Chief, red, A.M., R.H.S.....	<i>Not Available</i>	
Single Mixed50	6.00
Lorenziana Double Choice Mixed.....	.65	7.50
GAILLARDIA GRANDIFLORA (Blanket Flower) 3 ft. perennial		
Portola Hybrida (Waller-Franklin) red, golden tipped..	.65	7.50
Sanguinea, copper red65	7.50
Superba, Choice Mixed, best and largest varieties.....	.65	7.50
Choice Mixed45	5.00
GERBERA HYBRIDS (Transvaal Daisy) 2 ft. greenhouse plant		
Giant Hybrids Mixed	10.00
	per 1,000 seeds 2.00	

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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GEUM (Avens) The Rose of the Rockery, 2 ft. perennial

Lady Stratheden, orange yellow.....	\$1.25	\$15.00
* Mrs Bradshaw, scarlet	<i>Not Available</i>	
* Orange Queen, orange scarlet	<i>Not Available</i>	
* Prince of Orange, true orange	<i>Not Available</i>	
* Choice Mixed	<i>Not Available</i>	

GILIA annual

Capitata Reselected, rich sky blue, large blooms. A good cut flower, 3 ft.....	.25	2.50
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GLAUCIUM: See Horned Poppy, Page 23.

GREVILLEA (Silk Oak) greenhouse plant

Robusta85	10.00
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GYPSOPHILA ELEGANS (Chalk Plant) annual

COVENT GARDEN MARKET RESELECTED, 2 ft.

An improved giant pure white, unsurpassed as to size of bloom as well as form. A Florist Strain.

Price per oz. \$0.10, per lb. \$1.00.

Paris Market, large flowered, extra select, 2 ft.....	.10	.85
London Market, large flowered, 2½ ft.....	.10	.85

GYPSOPHILA PANICULATA (Baby's Breath) 3 ft. perennial

Double Snow White.....	2.50	30.00
Single White20	2.00

GYPSOPHILA REPENS 6 in. perennial

* Rose, pale rose	<i>Not Available</i>	
White	1.65	20.00

HELIANTHUS: See Sunflower, Page 41.

HELICHRYSUM MONSTROSUM, Flora Plena (Strawflower) 3 ft. annual

Mixed, extra fine.....	.65	7.50
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HEUCHERA (Alum Root or Coral Bells) 1½ ft. perennial

Sanguinea Hybrids Mixed	12.00
* " Rosea	<i>Not Available</i>	
" Spitfire, large rich scarlet.....	12.00
" Splendens, vermilion	12.00

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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HOLLYHOCK, 6 to 7 ft. Botanical name *Althaea rosea*. perennial

Enchantress, Black Gem, Fire King, Golden Drop and Virgin Queen are a revival of names used by Mr. Chater.

Chater's Double Chamois	\$1.25	\$15.00
“ “ Deep Rose (Enchantress)	1.25	15.00
“ “ Maroon (Black Gem)	1.25	15.00
“ “ Newport Pink	1.25	15.00
“ “ Salmon Rose	1.25	15.00
“ “ Scarlet (Fire King)	1.25	15.00
“ “ Sulphur Yellow (Golden Drop).....	1.25	15.00
“ “ White (Virgin Queen).....	1.25	15.00
“ “ Waller-Franklin Formula Mixture, “Just a little bit better”.....	1.25	15.00
“ “ Superb Mixed	<i>Crop</i>	<i>Failure</i>
Imperator, fringed flowers, pink to cerise salmon.....	.85	10.00
Triumph Double Mixed. Flowers waved and fringed....	.85	10.00
Double, Semi-double and Single Mixed.....	.35	4.00
Allegheny Mixed, semi-double, art shades.....	.35	4.00
Single Mixed25	3.00

HOLLYHOCK ANNUAL

Indian Spring, S.M., A.A.S. '39.....	.50	6.00
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HORNED POPPY (*Glaucium*) 3 ft. annual

Orange and Yellow25	3.00
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IBERIS: See Candytuft, Page 12.

IPOMEA annual climber

Cornell, large flowers, carnelian red bordered white, free blooming, heavy growth, attractive bright green foliage65	8.00
Crimson Rambler (see <i>Convolvulus</i> , Page 16.)		
Heavenly Blue Clarke's Strain, sky blue, shading golden yellow in throat, extremely early.....	.25	3.00
Noctiflora, White Moonflower. Night blooming, white seeded.....	.20	2.00
Pearly Gates, lovely lustrous white. S.M., A.A.S. '42	.65	7.50
Scarlett O'Hara, G.M., A.A.S. '38.....	.65	7.50
Quamoclit Scarlet (<i>Cypress Vine</i>)85	10.00
“ Mixed.....	.85	10.00
“ Sloteri (<i>Cardinal Climber</i>).....	1.65	20.00

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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KOCHIA (Summer Cypress or Burning Bush) 3 ft. annual Childsii, compact, symmetrical and uniform, especially adapted for an annual hedge. Ornamental feathery green foliage during the Summer months turning red in the Autumn.....	\$0.10	\$1.00
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LANTANA greenhouse annual Hybrida Mixed, 2½ ft.....	.60	7.00
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LARKSPUR (Larks-Heel) annual

LARKSPUR, Early Giant Hyacinth Flowered Improved, 3 ft.		
Dark Blue85	10.00
Lilac85	10.00
Pink85	10.00
Purple85	10.00
White85	10.00
Choice Mixed65	7.50

LARKSPUR GIANT IMPERIAL, 4 ft.

We are proud to have been the originators of this great group of Larkspurs. The first two varieties were Exquisite Pink Improved and Exquisite Rose, both of which received Awards of Merit from the Royal Horticultural Society.

These Larkspurs are ideal for cut flowers as the flower stems, three to four feet long, branch from the base of the plant.

Blue Bell, light blue.....	.45	5.00
Blue Spire (Waller-Franklin) deep Oxford blue.....	.45	5.00
Carmine King, carmine rose.....	.45	5.00
Dazzler, carmine45	5.00
Exquisite Pink Improved (Waller-Franklin) soft pink shaded salmon, A.M., R.H.S.....	.45	5.00
Exquisite Rose (Waller-Franklin) rose pink, A.M., R.H.S.45	5.00
Lilac King, rich lilac45	5.00
Los Angeles Improved, rose.....	.45	5.00
Rosalind (Waller-Franklin) rose suffused salmon.....	.45	5.00
Sweet Lavender, lavender45	5.00
White King, fine white.....	.45	5.00
Waller-Franklin Formula Mixture, "Just a little bit better"45	5.00
Choice Mixed35	4.00

LARKSPUR, Tall Branching Double Stock Flowered, 4 ft.		
Choice Mixed25	3.00

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
LATHYRUS LATIFOLIUS (Everlasting Pea) perennial climber		
Pink Beauty	\$0.65	\$7.50
Red65	7.50
White Pearl65	7.50
Mixed60	7.00
LAVATERA (Mallow) perennial		
Assurgentiflora (California Windbreak) rose, 10 ft.	.20	2.00
LAVENDER perennial		
Munstead Strain, dwarf, deep lavender, 1 ft.....	1.25	15.00
LILIUM (Regal Lily) 4 ft. perennial		
Regale85	10.00
LINARIA (Toad Flax or Wild Snapdragon) 1 ft. annual		
Maroccana Hybrida Excelsior Mixed25	3.00
Fairy Bouquet Mixed, compact plants about eight to ten inches high, in many distinct colors.....	.60	7.00
LINUM (Scarlet Flax) annual		
* Grandiflorum Rubrum, 1½ ft.....	<i>Not Available</i>	
LINUM (Perennial Flax)		
Flavum, golden yellow, fine rock plant, 1 ft.....	1.25	15.00
Flavum Nanum Compactum, dwarf, yellow, 6 in.....	4.20	50.00
Perenne, Sibiricum, blue, 2½ ft.....	.20	2.00

LOBELIA ERINUS annual

COMPACT VARIETIES

* Cambridge Blue, light blue, green foliage.....	<i>Not Available</i>	
Crystal Palace, true, dark blue, dark foliage.....	1.65	20.00
Emperor William, gentian blue, green foliage.....	1.65	20.00

TRAILING

Sapphire, sapphire blue, white eye	1.65	20.00
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* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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LUPINUS

HARTWEGII GIANT KING, 3 ft. annual

Blue (Waller-Franklin) Oxford Blue.....	\$0.45	\$5.00
Heliotrope (Waller-Franklin) rosy purple.....	.45	5.00
Sky Blue (Waller-Franklin) light blue.....	.45	5.00
White (Waller-Franklin) pure white.....	.45	5.00
Choice Mixed (Waller-Franklin) A.M., A.A.S. '33.....	.35	4.00

HARTWEGII, 2 ft. annual

Choice Mixed25	3.00
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SMALL SEEDED SORTS

Nanus Blue, 1 ft. (California Native).....	.20	2.00
Texas Blue Bonnet (Texas State Flower) 1 ft.....	.20	2.00

LUPINUS PERENNIAL (Arboreus) 4 ft.

Lavender Tree30	3.50
Yellow Tree30	3.50

MARIGOLD (Tagetes) annual

The botanical name of the African Marigold is *Tagetes Erecta*. The French Marigold is *Tagetes Patula*.

MARIGOLD TALL AFRICAN DOUBLE FISTULOSA, 3 ft.

ALL-DOUBLE—An especially fine tall branching strain, bearing enormous flowers of the quilled type. One of the greatest improvements in the history of African Marigolds. No longer do we have to be content with a high percentage of singles. This strain is 100 per cent double, with huge perfectly formed blooms.

As originators, we claim to have the most perfect and best strains. Especially selected for florists.

Lemon All-Double (Waller-Franklin)

Orange All-Double (Waller-Franklin) **A.M., R.H.S., '33**

Each of above varieties: Price per oz. \$0.85, per lb. \$10.00.

Mixed All-Double, Price per oz. \$0.65, per lb. \$7.50.

* Lemon Queen Improved, Los Angeles Florist Strain... *Not Available*

* Prince of Orange Improved, Los Angeles Florist Strain *Not Available*

Mixed45	5.00
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Treasure Chest. A strikingly brilliant blend of African and large Chrysanthemum flowered types with a wide range of color and bloom forms	.45	5.00
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* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
MARIGOLD AFRICAN DOUBLE IMBRICATA		
Burpee Gold, orange (odorless foliage) 2 ft.....	\$0.50	\$6.00
Burpee Gold Improved, bright orange (odorless foliage) 2½ ft.....	.60	7.00
Guinea Gold, golden orange, 2½ ft.....	.45	5.00
Yellow Supreme, creamy lemon yellow, 2½ ft.....	.50	6.00
MARIGOLD GIGANTEA		
Sunset Giants. Huge flowers with a color range through orange-yellow and primrose.....	.50	6.00
MARIGOLD COLLARETTE		
Crown of Gold, bright golden orange (odorless foliage) G.M., A.A.S. '37.....	.50	6.00
MARIGOLD MISSION GIANTS		
A new personality in Marigolds of exceptional merit. The plants grow about 18 inches high and show much more than the ordinary amount of vigor. Under our field conditions the plants, which are base branching, produce from 8 to 12 stems of excellent cutting length. The blooms, which measure from 4 to 5 inches in diameter, are almost a perfect ball.		
Mission Giant Goldsmith (Waller-Franklin) rich golden orange, B.M., A.A.S. '41.....	.65	8.00
Mission Giant Yellowstone (Waller-Franklin) clear golden yellow, H.M., A.A.S. '42.....	.65	8.00
Mission Giant Mixed (Waller-Franklin).....	.60	7.00
MARIGOLD DIXIE SUNSHINE, 4 ft.		
Early Sunrise, dazzling golden yellow.....	.65	7.50
MARIGOLD FRENCH SINGLE		
Ferdinand, harmony type bloom, 2 ft.....	.35	4.00
Single Brown (Josephine) for Florists, 3 ft.....	.25	3.00
Flash (New) red and gold bicolor, 15 in. B.M., A.A.S. '4385	10.00
MARIGOLD DWARF FRENCH DOUBLE, 1 ft.		
Harmony, deep orange, with maroon-brown collar....	.25	3.00
Harmony Hybrids, mixture of Harmony type, crested flowers25	3.00
Melody, brilliant orange. B.M., A.A.S. '4245	5.00
Robert Beist, dark maroon25	3.00
Royal Scot (Striped) extra select45	5.00
Scarlet Glow, mahogany turning to orange scarlet. H.M., A.A.S. '4145	5.00
Monarch Strain Mixed30	3.50
Choice Double Mixed25	3.00

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
MARIGOLD (French Double) MINIATURE		
Butterball, soft butter yellow. B.M., A.A.S. '42	\$0.45	\$5.00
Spry, yellow crested center, guard petals mahogany- red. S.M., A.A.S. '41.....	.45	5.00
Yellow Pigmy, H.M., A.A.S. '40.....	.45	5.00
MARIGOLD TAGETES SIGNATA PUMILA annual		
Gnome, deep orange, 9 in.60	7.00
MARVEL OF PERU (Four O'Clocks) Mirabilis Jalapa. annual		
Choice Mixed20	2.00
MATRICARIA, Fl. Pl. perennial		
Eximia Grand. Double White, select strain, 2 ft.	1.25	15.00
“ “ Ball's Double White, extra select, 18 in.	1.25	15.00
Capensis Alba Plenissima (Feverfew) 2 ft.45	5.00
MATTHIOLA (Evening Scented Stock) 2 ft. annual		
Bicornis, lilac flowers, exquisitely perfumed20	2.00
MIGNONETTE (Reseda Odorata) annual		

The following are the three best Florist Machet Mignonettes. They have been grown and selected by us for many years and they have always given satisfaction. In order to bring them to the notice of more of our customers we have placed them in this box.

Giant Flowering, Waller-Franklin Select Strain, 1½ ft.
Crop Failure

Goliath Red, Waller-Franklin Select Strain, 1 ft.
Price per oz. \$0.35, per lb. \$4.00.

New York Market, Waller-Franklin Select Strain, 1½ ft.
Price per oz. \$0.45, per lb. \$5.00.

Reseda Odorata Grandiflora Improved, 1½ ft. *Crop Failure*
Machet Improved, 1½ ft..... *Crop Failure*
“ Special Mixture, 1 ft..... *Crop Failure*

MIRABILIS: See Marvel of Peru.

MORNING GLORY: See Ipomea, Page 23.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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NASTURTIIUM (Indian Cress) annual Botanical Name, Tropaeolum

NASTURTIIUM SEMI-DOUBLE GLEAM

Golden Gleam, golden yellow, G.M., A.A.S., '33. A.M., R.H.S. '32	\$1.25
Indian Chief, dark foliage, brilliant scarlet.....	1.50
Indian Summer, dark foliage, orange buff.....	1.50
Mahogany, dark mahogany red.....	1.50
Salmon Gleam, golden salmon	1.50
Scarlet Gleam, fiery scarlet, G.M., A.A.S. '35.....	1.50
Glorious Gleam Hybrids Mixed, well balanced mixture, A.M., A.A.S. '35	1.25

NASTURTIIUM SEMI-DOUBLE DWARF, 1 ft.

Golden Globe, golden yellow	1.50
Scarlet Globe, fiery scarlet.....	1.50
Gem Mixed, well balanced range of colors.....	1.50
Giant Mixed, dwarf compact.....	1.50

NASTURTIIUM SINGLE DWARF, 1 ft.

Dark Scarlet (Empress of India, Crimson).....	1.50
Waller-Franklin Formula Mixture of Dark Leaved Varieties	1.50
Choice Mixed	1.25

NASTURTIIUM SINGLE TALL or CLIMBING

Scarlet (Brilliant, Schulzi)	1.50
Waller-Franklin Formula Mixture of Dark Leaved Varieties	1.50
Choice Mixed	1.25

NEMESIA Strumosa Grandiflora (Suttoni) 1 ft. annual

Choice Mixed	\$2.10	25.00
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NEMESIA NANA COMPACTA, 9 in. annual

Triumph Mixed	2.10	25.00
Superbissima Grandiflora Mixed, dwarf, splendid colors	2.10	25.00

NEMOPHILA, 6 in. annual

Insignis Blue (Baby Blue Eyes)25	2.50
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WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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NICOTIANA (Tobacco) annual

Affinis, Sweet Scented White, 3 ft.		Crop Failure
“ “ “ Choice Mixed, 3 ft.		Crop Failure
“ “ “ Crimson Bedder, 15 in.		Crop Failure
Miniature White (Suaveolens) 1½ ft., fragrant.	\$5.00	

OENOTHERA (Evening Primrose) annual

Lamarckiana, 4 ft.	.10	\$1.00
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PANSY (Heartsease) Botanical name Viola Tricolor. 6 in. biennial-annual

PANSY WALLER-FRANKLIN SPECIAL FORMULA MIXTURE
OF SWISS GIANTS

A magnificent blend of Swiss Giant Pansy, characterized by a predominance of rich wine colors, which far surpasses, in form and range of dark, rich colors, any mixture of Swiss Giant Pansy that we have seen. The plants are uniformly compact and most of the blooms are waved, giving them the appearance of being frilled.

This Formula Mixture has been one of our special items for a number of years. It has been well received by the critical Pansy seed buyers and, with confidence, we recommend it to every firm not already buying this blend.

Price per oz. \$7.50, per lb. \$90.00

Super Swiss Giants, Superb Mixed	6.25	75.00
Swiss Giants Fine Mixed	5.00	60.00
Dwarf Swiss Giants Choice Mixed	6.25	75.00
America, Special Florists' Strain Mixed	6.25	75.00

PANSY TALL WINTER FLOWERING (Florist Strain) 10.00

PASSIFLORA (Passion Flower)

Edulis, blue and white	1.00	12.00
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PENTSTEMON, Hybrid Gloxinioides (Beard Tongue) perennial

Choice Mixed (Sensation) 2½ ft.	1.65	20.00
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GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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PETUNIA annual

PETUNIA HYBRIDA, 1½ ft.

Blue Bee (Waller-Franklin) the blue of Viola Jersey Gem.	\$1.25	\$15.00
General Dodds, velvety blood red.....	Crop	Failure
Howard's Star, purple, white star.....	Crop	Failure
Howard's Star Improved (Waller-Franklin) velvety purple, pure white star.....	Crop	Failure
Radiance (Waller-Franklin) cerise rose, S.M., A.A.S. '41	Crop	Failure
Rose King	Crop	Failure
Topaz Queen, dwarf, scarlet rose.....	Crop	Failure
Topaz Rose (Waller-Franklin) fiery rose, topaz throat.		
Special Mention A.A.S. '38.....	Crop	Failure
Violacea, deep violet	Crop	Failure
White King	Crop	Failure
De Luxe Bedding Mixture (Waller-Franklin)		
This mixture is outstanding. It is made up exclusively of the largest flowered varieties in the hybrid group		Crop Failure
Waller-Franklin Formula Mixture.		
This mixture contains every known color in Petunias in a wonderful blend which has taken years of experimenting to perfect.....	1.25	15.00
Choice Mixed, excellent mixture of rich bright colors	1.05	12.50

PETUNIA RUFFLED NANA COMPACTA

Martha Washington (Waller-Franklin). The color is remarkable. The frilled portion of the flower is a blush pink, the center portion is veined a wine red deepening in the throat, which is large, to dark violet. Its growth is nine inches high and it forms a ball effect, smothered with frilled blooms three inches in diameter. Its compact habit has never before been seen in Petunias. A.M., A.A.S., '35; H.C., R.H.S. '35	10.00
Grandiflora Mixed Colors (Waller-Franklin). A new type of Petunia with very attractive medium sized, well fringed and ruffled flowers borne in great profusion on erect growing, very compact plants only 8 to 12 inches tall. The mixture of colors ranges from pure white to dark red in every imaginable gradation and combination.....	15.00

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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PETUNIA HYBRIDA NANA COMPACTA, 1 ft.

Admiral, rich violet blue with waved flowers.....	\$10.00
Blue Bedder	1.65	\$20.00
Celestial Rose, deep rose compact.....	1.65	20.00
* Cream Star, creamy white, S.M., A.A.S. '40	<i>Not Available</i>	
Rose of Heaven, Select strain, rose pink, H.C., R.H.S. '35.....	1.65	20.00
Rosy Morn, pink, white throat. A selected very dwarf strain	1.65	20.00
Silver Blue (Heavenly Blue) light blue. Extra Select	2.10	25.00
Snowball, pure white flowers, very compact.....	<i>Crop Failure</i>	
Twinkles, brilliant rose, starred white.....	1.65	20.00
Violacea, deep violet, compact and dwarf. A.M., R.H.S. '35	<i>Crop Failure</i>	
Violet Blue, rich violet blue.....	<i>Crop Failure</i>	
Waller-Franklin Formula Mixture. This is an extra dwarf strain containing only the dwarfer grow- ing varieties in the Nana Compacta group. The color blend is excellent.....	<i>Crop Failure</i>	
Choice Mixed	<i>Crop Failure</i>	

PETUNIA GRANDIFLORA NANA COMPACTA

King Henry, rich velvety red.....	12.50
Velvet Ball, velvety blood red, B.M., A.A.S. '39.....	12.50

PETUNIA BALCONY (Pendula) Suitable for any situation.

Black Prince, velvety red.....	} <i>Crop Failure</i>
Blue, velvety violet blue, extra select.....	
Crimson, dark red	
Rose, fiery rose, select strain.....	
Star of California (Waller-Franklin) violet crimson, white star	
White, pure white. A.M., R.H.S. '35. One of the finest whites in Petunias	
Balcony Choice Mixed, includes all the above varieties	

* PLEASE NOTE that items preceded by an asterisk will not be available this season.

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price 1/16 oz.	Price 1/4 oz.	Price per oz.
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PETUNIA GRANDIFLORA

PETUNIA LARGE FLOWERING SINGLE

Dwarf Elk's Pride (Waller-Franklin Strain)			
rich violet blue	\$2.50	\$7.50	\$25.00
Snowstorm Improved (Waller-Franklin Strain)....	2.50	7.50	25.00

PETUNIA LARGE FLOWERING SINGLE FRINGED

Theodosia Improved (Waller-Franklin) rosy pink			
with golden center	2.50	7.50	25.00

PETUNIA SUPER FLUFFY RUFFLES MIXED (Waller-Franklin)

A strain of Petunia so ruffled and frilled that the flowers have the appearance of being double. The colors in this blend are Pink and White, Salmon, Salmon Pink, Deep Rose, Rose, Crimson and Light Blue			
	2.50	8.00	30.00

PETUNIA RUFFLED GIANTS With Large Veined Throats

Ruffled Monsters Choice Mixed	2.50	7.50	25.00
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PETUNIA GIANTS OF CALIFORNIA. The largest Petunias.

Waller-Franklin Formula Mixture.....	2.50	7.50	25.00
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PETUNIA DWARF GIANTS OF CALIFORNIA

Waller-Franklin Formula Mixed	3.00	10.00	35.00
Choice Mixed	2.50	8.00	30.00

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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PHACELIA annual

Campanularia (California Blue Bell) gentian blue, 1 ft.	\$0.25	\$3.00
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PHLOX DRUMMONDI GIGANTEA, 1 ft. annual

Art Shades	<i>Crop</i>	<i>Failure</i>
Red Glory	<i>Crop</i>	<i>Failure</i>
Rosy Morn	<i>Crop</i>	<i>Failure</i>
Salmon Glory	<i>Crop</i>	<i>Failure</i>

PLATYCODON GRANDIFLORA (Tufted Hairbell) perennial

Blue, 2 ft.	<i>Crop</i>	<i>Failure</i>
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POPPY ICELAND (Nudicaule) perennial

GIANT ICELAND POPPY

Sandford's Giants Mixed Waller-Franklin Selected Strain.

This is, we believe, the finest strain of mixed Iceland Poppies. Since they were introduced we have selected and re-selected them with great care. The color balance is excellent, the flowers immense and the stems the longest we have ever seen. 2½ to 3 ft.

Crop Failure

Amurense Yellow (Yellow Wonder) longest stemmed, largest flowered yellow Iceland Poppy.....	<i>Crop</i>	<i>Failure</i>
Coonara Pinks, rose tints (true strain) 1½ ft.....	<i>Crop</i>	<i>Failure</i>
Gartford Giant Mixed, 2½ to 3 ft.....	<i>Crop</i>	<i>Failure</i>
Red Cardinal, brilliant cardinal red, 18 in.....	<i>Crop</i>	<i>Failure</i>
The Emperor, large orange.....	<i>Crop</i>	<i>Failure</i>
Sunbeam Mixture, fine mixture, 2 ft.....	<i>Crop</i>	<i>Failure</i>

POPPY SHIRLEY DOUBLE, 2½ ft. annual

Sweet Briar All-Double (Waller-Franklin) deep rose pink	.25	3.00
All-Double Mixed25	3.00
Begonia Flowered Choice Mixed.....	.25	2.50

POPPY SHIRLEY SINGLE, 2½ ft. annual

American Legion (Waller-Franklin) brilliant orange scarlet, H.C., R.H.S.20	2.00
Choice Mixed20	2.00

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
PORTULACA GRANDIFLORA (Moss Rose) (Sun Plant) 4 in. annual		
Double Extra Select Mixed.....	\$2.10	\$25.00
RICINUS (Castor Oil Plant) annual		
Zanzibariensis Mixed, 12 ft.....	.10	.80
Mixed, all sorts10	.80
ROCK GARDEN ANNUALS		
Choice Mixed, splendid blend of 25 varieties suitable for rock gardens, 6 in.....	.25	3.00
ROCK GARDEN PERENNIALS		
Choice Mixed, wonderful mixture of over 50 rare and choice rock garden perennials, maximum height 6 in.	1.25	15.00
SALPIGLOSSIS EMPEROR (Painted Tongue) 3 ft. annual		
Emperor (Superbissima) Finest Mixed.....	.40	4.50
SALVIA (Flowering Sage) 3 ft. perennial		
Azurea Grandiflora, blue	1.25	15.00
Farinacea, light blue	1.65	20.00
“ Blue Bedder, deep blue flowers.....	2.10	25.00
“ Royal Blue, deep royal purple. A.M., R.H.S., H.M., A.A.S.	2.50	30.00
SCABIOSA ANNUAL VARIETIES (Pincushion Flower) 3 ft.		

EIGHT WALLER-FRANKLIN SPECIAL STRAINS

Much better than the ordinary strains. Through years of careful selection we have produced varieties near perfect in purity and we have greatly increased the size of the blooms, as well as the length of the strong wiry stems.

The five varieties preceded by (†) were sent to the R.H.S. and all received awards of merit. The varieties not marked are of more recent introduction, and trials have not yet been submitted.

† Ageratum Blue

† Azure Fairy (Azure Blue).

† Loveliness, salmon rose shades.
Orchid Shades.

† Peach Blossom, peach blossom pink.
Rosette, deep rose suffused salmon.
Salmon Beauty, pure salmon.

† Shasta Improved, pure white, enormous size.

Each above 8: Price per oz. \$0.35, per lb. \$4.00.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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SCABIOSA ANNUAL VARIETIES—Continued

Blue Cockade, deep azure blue. Heads conical in shape	\$0.30	\$3.50
Crimson30	3.50
Fire King, fiery scarlet.....	.30	3.50
King of the Blacks, reddish black.....	.30	3.50
Red30	3.50

WALLER-FRANKLIN GIANT HYBRIDS MIXED

Giant size including new rare colors from our Experimental Grounds. An unrivaled mixture.

Price per oz. \$0.35, per lb. \$4.00.

Choice Mixed25	3.00
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SCABIOSA IMPERIAL GIANT

Blue Moon, H.M., A.A.S. '39.....	.45	5.00
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SCABIOSA DWARF

Heavenly Blue, azure blue, B.M., A.A.S. '4050	6.00
Peace, pure white, H.M., A.A.S. '41.....	.50	6.00

SCABIOSA PERENNIAL VARIETIES

Caucasica House's Hybrids, colors range from dark blue to lavender, 2½ ft.....	2.10	25.00
“ Lavender-Blue	1.25	15.00
“ Perfecta, fringed lavender	1.25	15.00
“ White	2.10	25.00
“ Choice Mixed	1.25	15.00
Columbaria Delicate Lavender, 2 ft.....	1.25	15.00
“ Delicate Pink, orchid pink, 2 ft.....	1.25	15.00

SCHIZANTHUS (Butterfly Flower) 1½ ft. annual

GIANT FLOWERING HYBRIDS MIXED

An extra select large flowered compact hothouse strain.

Price per oz. \$1.65, per lb. \$20.00.

SHASTA DAISY: See Chrysanthemum Maximum, Page 16.

SOLANUM (Jerusalem Cherry) 15 in. greenhouse plant

Capsicastrum Nanum, small red fruit.....	1.65	20.00
Clevelandi, Cleveland Cherry, red	1.65	20.00
Hlavacek's Masterpiece, a compact type, red.....	1.65	20.00

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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STATICE (Sea Lavender-Sea Pink)

Bonduelli, golden yellow, 2½ ft. annual.....	<i>Crop</i>	<i>Failure</i>
Caspia, lilac, perennial	\$1.00	\$12.00
Dumosa, silvery grey flowers, perennial.....	1.25	15.00
Latifolia, lavender, perennial85	10.00
Perezii, rich blue, perennial85	10.00
Puberula, 4 to 6 inches, dark violet blooms perennial....	1.65	20.00
Sinuata Deep Blue Kampf's Tall Improved, 3 ft., annual	.25	3.00
" Lavender Queen, 3 ft.....	.25	3.00
" Market Grower's Blue, deep blue, 3 ft.....	.25	3.00
" New Hybrids, new colors, 2½ ft.....	.25	3.00
" Pastel Shades, 2½ ft.....	.25	3.00
" Rosea Superba, 3 ft.....	.25	3.00
" Snowwitch, tall pure white, 3 ft.....	.25	3.00
" White, 2½ ft.25	3.00
" Mixed, 2½ ft.20	2.00

STEVIA SERRATA, 2½ ft. annual

Pure White	1.25	15.00
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Field Production

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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STOCKS (Gilliflower)

“The World’s Best Double Stocks”

Botanical Name *Matthiola Annua* and *Incana*

We received nine “Awards of Merit” and six “Highly Commended” for our strains of Ten Week, Giant Imperial, Beauty of Nice and Perpetual Branching Stocks at the “Trial of Stocks” conducted by The Royal Horticultural Society of Great Britain, at Wisley, England, season 1932, making fifteen Awards and Highly Commended we have received altogether.

STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK,

1 ft. annual

Ten Week Stocks are so named because they bloom in ten weeks after planting seed.

Azure Blue	\$0.85	\$10.00
Blood Red85	10.00
Brilliant Rose85	10.00
Canary Yellow85	10.00
Carmine85	10.00
Carmine Pink85	10.00
Crimson85	10.00
Dark Blue85	10.00
Deep Cream85	10.00
Deep Purple85	10.00
Deep Rose. H.C., R.H.S.....	.85	10.00
Flesh, A.M., R.H.S.85	10.00
Lavender, A.M., R.H.S.85	10.00
Light Blue85	10.00
Pansy Violet, H.C., R.H.S.....	.85	10.00
Purple85	10.00
Rose85	10.00
White, A.M., R.H.S.85	10.00
Waller-Franklin Formula Mixture, “Just a little bit better.” A rich mixture with a high per- centage of doubles. Not grown but made from named varieties85	10.00
Choice Mixed, very double.....	.65	8.00
Fine Mixed45	5.00

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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STOCK SUPER GIANT IMPERIAL, 3 ft. annual

A new group of Giant Imperial Stock bred and selected for florists' use. Like the Giant Imperial group, the plants are base branching, each plant producing 12 to 15 huge flower spikes. The individual florets are large and double, measuring 2 inches or more in diameter. When in full bloom, each spike will have from 40 to 50 florets blooming at the same time. This type has become a florist favorite.

Blush Pink (Waller-Franklin)

Chamois (Waller-Franklin) **True chamois color.**

Dark Blue (Waller-Franklin)

Fiery Red (Waller-Franklin)

Rose Charm (Waller-Franklin) **A beautiful, rich deep rose.**

Roselight (Waller-Franklin) **rose-pink.**

Each of above: Price per oz. \$2.10, per lb. \$25.00

STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class; of branching habit. Very early blooming and producing a high percentage of doubles, 2½ ft. Suitable for greenhouse culture or growing out of doors.

Antique Copper (Waller-Franklin) Hellebore red.....	\$1.65	\$20.00
Blood Red	1.65	20.00
Blush (Apple Blossom) H.C., R.H.S.....	1.65	20.00
Buttercup (Waller-Franklin)	1.65	20.00
Canary Yellow (Golden Ball)	1.65	20.00
Chamois, ivory, tinted old rose. A.M., R.H.S.....	1.65	20.00
Crimson	1.65	20.00
Dark Blue	1.65	20.00
Elk's Pride (Waller-Franklin) royal purple.....	1.65	20.00
Fiery Blood Red	1.65	20.00
Flesh, A.M., R.H.S.	1.65	20.00
Golden Rose (Waller-Franklin) light golden rose.....	1.65	20.00
Lavender	1.65	20.00
Lilac	1.65	20.00
Rose, deep rose pink	1.65	20.00
Santa Maria, giant white	1.65	20.00
Shasta (Waller-Franklin) white	1.65	20.00
White	1.65	20.00
Waller-Franklin Formula Mixture, "Just a little bit better." A rich mixture with a high percentage of doubles. Not grown but made up from named varieties	1.25	15.00
Choice Mixed, very double.....	.85	10.00

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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STOCK DOUBLE MAMMOTH BEAUTY OF NICE, 2 ft. annual

American Beauty, deep rose pink.....	\$0.85	\$10.00
Apricot Beauty85	10.00
Aurora (Chamois) cream tinted pink.....	.85	10.00
Canary Yellow (Monte Carlo)85	10.00
Carmine Rose (Abundance)85	10.00
Crimson (Souv. de Monaco).....	.85	10.00
Deep Blue (Summer Night)85	10.00
Flesh Pink (Beauty of Nice).....	.85	10.00
Light Blue (Cote d'Azure).....	.85	10.00
Lloyd George, large blood red.....	.85	10.00
Old Rose (Belle de Naples) H.C., R.H.S.....	.85	10.00
Pale Violet (Parma Violet).....	.85	10.00
Rosy Lilac (Queen Alexandra).....	.85	10.00
Salmon Rose (Salmon King) H.C., R.H.S.....	.85	10.00
White Shaded Pink (Almond Blossom).....	.85	10.00
White (Mont Blanc)85	10.00
Waller-Franklin Formula Mixture, "Just a little bit better." A rich bright mixture with a high percentage of doubles. Not grown but made from named varieties85	10.00
Choice Mixed, very double.....	.65	8.00

STOCK DOUBLE PERPETUAL BRANCHING (Giant Perfection) 2 ft.

A fine group for florists. Early and free blooming. Produces a high percentage of doubles.

Blood Red (Brilliant)85	10.00
Canary Yellow (Creole) A.M., R.H.S.....	.85	10.00
Flesh85	10.00
Heatham Beauty, rose shaded terra cotta.....	.85	10.00
Pale Blue (May Queen).....	.85	10.00
" Blush (La France)85	10.00
Queen of the Belgians, pale violet.....	.85	10.00
Rose, rose pink, A.M., R.H.S.....	.85	10.00
Silvery Lilac (Empress Augusta Victoria) A.M., R.H.S.85	10.00
Snowdrift, pure white85	10.00
Violet (Sapphire)85	10.00
White (Princess Alice)85	10.00
Waller-Franklin Formula Mixture, "Just a little bit better." A rich mixture with a high percentage of doubles. Not grown but made from named varieties85	10.00
Choice Mixed, very double choice blend.....	.65	8.00

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type)

3 ft. annual

Non-Branching. Each plant produces one large flowering spike.

Ball's Blue, rich lilac shade.....	\$5.00	\$60.00
Ball's Pink, rose pink.....	5.00	60.00
Deep Rose (Waller-Franklin) brilliant rose.....	5.00	60.00
Gardenia, glistening white	6.50	80.00
Illusion, scarlet red	5.00	60.00
Lilac Lavender	5.00	60.00
Pink (Waller-Franklin) pure pink.....	5.00	60.00
Rose Pink (Waller-Franklin) clear rose-pink.		
S.M., A.A.S. '37	5.00	60.00
Silvery Lilac	5.00	60.00
Yellow Wonder (Waller-Franklin)		
deep creamy yellow.....	6.50	80.00
Choice Mixed, a choice blend made from all varieties	4.20	50.00

STOCK DOUBLE EMPEROR (Winter Flowering or Brompton)

2 ft. biennial

Crimson King, deep crimson	2.10	25.00
Empress Elizabeth, bright carmine.....	2.50	30.00
Violetta, dark violet	2.50	30.00
White Lady, very double, pure white.....	2.50	30.00
Zephyr, delicate lavender blue	2.50	30.00
Brompton Harbinger Improved Mixed.....	<i>Crop</i>	<i>Failure</i>
Choice Mixed	1.65	20.00

SUNFLOWER, Botanical name *Helianthus Annuus* annual

Sun Gold, brilliant golden yellow, 4-5 ft.....	.20	2.00
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WALLER-FRANKLIN SEED COMPANY

Sweet Peas	Price per lb.
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SWEET PEAS

Botanical name *Lathyrus Odoratus*

EARLY FLOWERING SPENCER SWEET PEAS

Our Early Flowering Sweet Peas are especially grown for culture under glass. They are equally desirable for growing out of doors.

American Beauty, rich crimson rose.....	\$2.50
Amethyst (Waller-Franklin) royal purple.....	2.50
Annie Laurie (Waller-Franklin) rich rose-pink.....	2.50
Apollo, soft salmon cerise, long stemmed.....	2.50
Ball Orange Improved, clear deep glowing orange.....	2.50
Ball Rose Improved	2.50
Ball White, white seeded.....	2.50
Blue Bird, violet blue.....	2.50
Blue Bonnet (Waller-Franklin) clear deep blue.....	2.50
Bridesmaid, silvery pink	2.50
Cascade, white, white seeded.....	2.50
Celestial (Waller-Franklin) cerise salmon rose.....	2.50
Chime, light salmon pink.....	2.50
Colonial Dame (Waller-Franklin) clear silvery pink.....	2.50
Columbia, salmon rose standard, white wings.....	2.50
Cream (Waller-Franklin)	2.50
Daphne, soft salmon pink.....	2.50
Florist Blue (Waller-Franklin) best clear blue.....	2.50
Florist Rose (Waller-Franklin) pure rose-pink.....	2.50
Grenadier (Waller-Franklin) dazzling scarlet.....	2.50
Harmony, lavender	2.50
Heather Bell, mauve lavender.....	2.50
Hope, white, black seeded.....	2.50
Jeanne Mamitsch, rose pink, long stems.....	2.50
Josie, long stemmed, rose-pink.....	2.50
Laddie Improved, rose	2.50
Lavanda (Waller-Franklin) lavender	2.50
Majestic Rose (Waller-Franklin) rose pink, long stems.....	2.50
Mars, ox-blood crimson	2.50
Memory, giant lavender	2.50
Mrs. Herbert Hoover, clear blue.....	2.50
Mrs. H. S. Reddick, salmon pink.....	2.50
Navy Blue (Waller-Franklin) dark blue.....	2.50
Orange King (Waller-Franklin) glowing orange.....	2.50
Oriental, deep cream	2.50

GROWERS OF "MERIT" FLOWER SEEDS

Sweet Peas	Price per lb.
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EARLY FLOWERING SPENCER VARIETIES—Continued

Othello (Waller-Franklin) maroon	\$ 2.50
Pride, cerise, long stemmed	2.50
Red Bird, crimson-red	2.50
Red Giant (Waller-Franklin) true crimson.....	2.50
Sequoia, golden cerise.....	2.50
Shirley Temple (Waller-Franklin) soft rose pink.....	2.50
Skippy (Waller-Franklin) light salmon pink.....	2.50
Snowstorm Improved, pure white, white seeded.....	2.50
Sunray, cerise, cream ground, long stemmed.....	2.50
Treasure Island, sparkling golden orange.....	2.50
Triumph, lilac mauve	2.50
Valencia (Waller-Franklin) sunproof orange, long stems.....	2.50
Vulcan, vivid scarlet	2.50
White Champion, white seeded.....	2.50
White Harmony, white, black seeded.....	2.50
Waller-Franklin Formula Mixture, "Just a little bit better"	2.00
Choice Mixed	1.50

SPRING FLOWERING SPENCER

Mixed. Extremely hardy, productive, and more heat resistant than other varieties	3.00
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RUFFLED SPENCER VARIETIES

Ruffled Beauty, lilac pink on amber.....	1.25
Ruffled Blue, mid-blue	1.25
Ruffled Bonnie Ruffles, salmon pink (A.M. '36).....	1.25
Ruffled Burpee Blue, dark blue (A.M. '36).....	1.25
Ruffled Carmine, bright carmine-rose.....	1.25
Ruffled Crimson, rich crimson.....	1.25
Ruffled Exquisite, salmon-cerise	1.25
Ruffled Fluffy Ruffles, cream pink.....	1.25
Ruffled Heyday, deep rose pink suffused amber.....	1.25
Ruffled Lady Ruffles, soft pink.....	1.25
Ruffled Orchid.....	1.25
Ruffled Purple.....	1.25
Ruffled Rose	1.25
Ruffled Sparkle, glowing cerise.....	1.25
Ruffled White, white seeded.....	1.25
Ruffled Mixed.....	1.25

WALLER-FRANKLIN SEED COMPANY

Sweet Peas	Price per lb.
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NEW AND STANDARD SPENCER VARIETIES

Ambition, lavender	\$1.25
Avalanche, glistening white, white seeded.....	1.25
Barbara, fine salmon	1.25
Bonnie Briar, large rose-pink.....	1.25
Capri, light blue	1.25
Cavalcade, carmine-rose, shaded gold.....	1.25
Charming, rosy cerise	1.25
Chieftain, satiny mauve	1.25
Chinese Blue (Waller-Franklin) rich deep blue.....	1.25
Colorado, bright orange	1.25
Cream Gigantic, largest cream, black seeded.....	1.25
Ecstasy, blush pink	1.25
Flagship, true clear deep blue.....	1.25
Fortune, rich dark blue	1.25
Gigantic, large white, black seeded.....	1.25
Gleneagles, large lavender.....	1.25
Hebe, bright pink	1.25
Highlander, pure lavender (A.M. '35).....	1.25
Huntsman, bright scarlet	1.25
Jack Hobbs, flush scarlet pink on cream ground.....	1.25
Jumbo, deep cerise	1.25
King White, white seeded.....	1.25
Miss California, salmon cream pink.....	1.25
Mrs. A. Searles, rich pink merging into orient red.....	1.25
Mrs. Tom Jones, delphinium blue.....	1.25
Olympia, rich purple	1.25
Patricia Unwin, salmon pink, cream ground.....	1.25
Peggy Ann (Waller-Franklin) salmon pink.....	1.25
Pinkie, large rose pink.....	1.25
Pirate Gold (Waller-Franklin) golden orange.....	1.25
Powerscourt, lavender	1.25
Prolific, rose pink	1.25
Red Boy, crimson	1.25
Red Supreme, deep crimson.....	1.25
Reflection, clear blue.....	1.25
Royal Purple	1.25
Rubicund, crimson scarlet	1.25
Salmon Gigantic, giant salmon pink.....	1.25
Serenade (Waller-Franklin) clear medium salmon.....	1.25
Sextet Queen, white, black seeded.....	1.25
Smiles, salmon shrimp pink.....	1.25
Sunkist, cream picotee edged rose.....	1.25
The Admiral, navy blue	1.25

GROWERS OF "MERIT" FLOWER SEEDS

Sweet Peas	Price per lb.
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NEW AND STANDARD SPENCER VARIETIES—Continued

The Cardinal (Waller-Franklin) poppy scarlet.....	\$1.25
The Sultan, black velvety maroon.....	1.25
Thriller, cerise scarlet	1.25
Warrior, maroon	1.25
Welcome, dazzling scarlet.....	1.25
What Joy, cream, white seeded.....	1.25

SILVER GILT MEDAL MIXTURE (Waller-Franklin)

This mixture is grown from a special formula which has been built up and perfected during many years. It contains over 75 standard varieties, and in addition, all the best Novelties of the past year. The color blend is, we believe, as near perfection as it is possible to attain.

Price per lb. \$1.25.

Ruffled Mixed	1.25
Spencer Choice Mixed. This mixture contains 35 distinct varieties in a perfect blend of color.....	.90

CUPID SPENCER VARIETIES, 6 in.

Choice Mixed	2.00
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GRANDIFLORA (Old Fashioned Sweet Scented Sweet Peas)

Eckford's Choice Mixed60
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CUPID GRANDIFLORA, 6 in.

Choice Mixed	1.00
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Color classification of late Spencer Sweet Peas
will be found on pages 46-47.

WALLER-FRANKLIN SEED COMPANY

COLOR CLASSIFICATION

In view of the numerous Sweet Pea introductions, it seems necessary to set up a classification according to color.

Every year we make careful color comparisons of the older varieties and the latest introductions and are in an eminent position to judge their respective merits.

BLUE	CERISE (Deep)	CRIMSON
Chinese Blue	Jumbo	Red Boy
Mrs. Tom Jones		Red Supreme
Reflection		Rubicund
Ruffled Blue	CERISE (Salmon)	Ruffled Crimson
Ruffled Burpee Blue	Mrs. A. Searles	
	Ruffled Exquisite	
	Serenade	FLUSHED (Cream)
BLUE (Light)		Jack Hobbs
Capri	CERISE (Scarlet)	
Gleneagles	Thriller	LAVENDER (Rosy)
	Welcome	Ambition
BLUE (Dark)		
Flagship	CREAM	LAVENDER (Lilac)
Fortune	(Black Seeded)	Highlander
	Cream Gigantic	Powerscourt
BLUE (Violet)		
The Admiral	CREAM	MAROON
	(White Seeded)	The Sultan
BLUSH (Lilac)	What Joy	Warrior
Ruffled Beauty		
	CREAM PINK (Light)	MAUVE
	Ruffled Bonnie	Chieftain
CARMINE	Ruffles	
Cavalcade	Ruffled Fluffy	
Ruffled Carmine	Ruffles	ORANGE
		Colorado
CERISE	CREAM PINK (Deep)	
Charming	Miss California	ORANGE (Deep)
Ruffled Sparkle	Patricia Unwin	Pirate Gold

GROWERS OF "MERIT" FLOWER SEEDS

COLOR CLASSIFICATION—Continued

ORANGE (Scarlet)	PURPLE	SALMON
Huntsman	Olympia	Smiles
	Royal Purple	
	Ruffled Purple	
PICOTEE		
(Cream Ground)	ROSE	SALMON (Orange)
Sunkist	Ruffled Orchid	Barbara
	Ruffled Rose (deep)	
PINK		
Ecstasy	RUFFLED	SCARLET
Prolific	Ruffled Beauty	The Cardinal
Ruffled Lady Ruffles	Ruffled Blue	
	Ruffled Bonnie	
	Ruffles	
PINK (Rose)	Ruffled Burpee Blue	
Bonnie Briar	Ruffled Carmine	WHITE
Hebe	Ruffled Crimson	(White Seeded)
Pinkie	Ruffled Exquisite	Avalanche
	Ruffled Fluffy Ruffles	King White
	Ruffled Heyday	Ruffled White
PINK	Ruffled Lady Ruffles	
(Rose Amber Ground)	Ruffled Orchid	
Peggy Ann	Ruffled Purple	
Ruffled Heyday	Ruffled Rose	WHITE
	Ruffled Sparkle	(Black Seeded)
PINK (Salmon)	Ruffled White	Gigantic
Salmon Gigantic	Ruffled Mixed	Sextet Queen

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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SWEET WILLIAM, Botanical name *Dianthus Barbatus*. 2 ft. biennial

Single Dark Crimson	\$0.85	\$10.00
“ Holborn Glory85	10.00
“ Newport Pink85	10.00
“ Purple Beauty85	10.00
“ Scarlet Beauty85	10.00

SINGLE GIANT WHITE

Enormous trusses which might well be mistaken for Perennial Phlox. The individual flowers are almost twice the size of the ordinary varieties.

Price per oz. \$0.85, per lb. \$10.00.

Single White85	10.00
“ Choice Mixed60	7.00
“ Dwarf Alpine Mixed, 4 in.	2.10	25.00
Double Choice Mixed75	9.00

SWEET WILLIAM, 1 ft.

Annual Single Mixed45	5.00
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TEXAS BLUE BONNET: See *Lupinus*, Page 26.

THUNBERGIA (Black Eyed Susan)

* Choice Mixed, fine climber, annual climber..... *Not Available*

TITHONIA SPECIOSA (The Golden Flower of the Incas) 5 ft. annual

Orange Scarlet, early flowering strain.....	.65	8.00
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TRITOMA (Red-hot Poker) 3 ft. perennial

Hybrida Mirabilis, blooms first year.....	.85	10.00
Early Hybrids Mixed85	10.00

VENIDIUM FASTUOSUM, 2½ ft. annual

Hybrids, a wide range of shades including buff, lemon, cream, light orange, white and butter- yellow	2.10	25.00
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* PLEASE NOTE that items preceded by an asterisk will not be available this season

GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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VERBENA (Vervain)

VERBENA HYBRIDA GRANDIFLORA (Giants) 1 ft. annual

Giant Salmon Pink, A.M., R.H.S. '35.....	\$1.25	\$15.00
Lavender Glory (Waller-Franklin) large lavender with medium sized creamy white eye, variable, 75% true to color.....	1.25	15.00
Royale (Waller-Franklin) royal blue, creamy yellow eye, H.C., R.H.S. '35	1.25	15.00
Spectrum Red (Waller-Franklin) intense bright red, no eye. A.M., R.H.S. '35	1.25	15.00
White (Waller-Franklin)	1.25	15.00
Grandiflora Choice Mixed (Gigantea).....	1.00	12.00

VERBENA VENOSA

Purplish heliotrope, 1 ft.....	.60	7.00
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VIOLA (Tufted Pansies) 6 in. biennial-annual

Arkwright Ruby, ruby crimson shading to terra cotta	7.10	85.00
Blue Perfection, medium clear blue.....	4.20	50.00
Chantreyland, best pure apricot, very true.....	6.25	75.00
Lutea Splendens, sulphur yellow.....	4.20	50.00
White Perfection, pure white.....	4.20	50.00

WALLER-FRANKLIN FORMULA MIXTURE (New)

This blend of bright gay colors far surpasses any mixture of Violas we have ever seen. The bright shades of self colors of red, yellow, blue and apricot combined with many shades which are blotched, undoubtedly make these Violas a supreme mixture.

Price per oz. \$4.20, per lb. \$50.00

WALLFLOWER ANNUAL DOUBLE EARLY WONDER, 2 ft.

* Choice Mixed	<i>Not Available</i>
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WALLFLOWER ANNUAL SINGLE (Gilliflower) 1 ft.

Choice Mixed25	2.50
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WILD CUCUMBER annual climber

Echinocystis Lobata10	1.00
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* PLEASE NOTE that items preceded by an asterisk will not be available this season.

WALLER-FRANKLIN SEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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ZINNIA (Youth and Old Age) annual

ZINNIA GIANT DOUBLE DAHLIA FLOWERED, 3 ft.

Canary Bird, primrose yellow	\$0.45	\$5.00
Crimson Monarch, deep crimson.....	.45	5.00
Dream, lavender turning to purple.....	.45	5.00
Exquisite, light rose with deep rose center.....	.45	5.00
Golden State, yellow orange, turning to orange.....	.45	5.00
Illumination, deep rose self.....	.45	5.00
Oriole, orange and gold.....	.45	5.00
Polar Bear, white45	5.00
Purple Prince, deep purple.....	.45	5.00
Royal Purple, deep rich reddish purple.		
H.M., A.A.S. '42.....	.45	5.00
Scarlet Flame, bright scarlet.....	.45	5.00
Waller-Franklin Formula Mixture, "Just a little bit better"45	5.00
Choice Mixed, all colors.....	.40	4.50

ZINNIA GIANT DOUBLE MAMMOTH or CALIFORNIA GIANT, 3 ft.

Daffodil (Waller-Franklin) canary yellow.....	.45	5.00
Enchantress, light rose with deep rose center.....	.45	5.00
Grenadier, dark red45	5.00
Miss Willmott, soft pink.....	.45	5.00
Orange King, burnt orange.....	.45	5.00
Purity, white45	5.00
Salmon Queen45	5.00
Scarlet Gem, glowing scarlet.....	.45	5.00
Violet Queen45	5.00
Waller-Franklin Formula Mixture, "Just a little bit better"45	5.00
Choice Mixed40	4.50

ZINNIA SUPER CROWN O'GOLD

Pastel Tints, large flowered mixture of pastel shades	.45	5.00
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ZINNIA DOUBLE GRACILLIMA

Red Riding Hood (Coccinea) 1 ft.....	.40	4.50
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GROWERS OF "MERIT" FLOWER SEEDS

Flower Seeds	Price per oz.	Price per lb.
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ZINNIA ELEGANS DOUBLE LILLIPUT, 1 to 1½ ft.

Black Ruby, rich blackish maroon, B.M., A.A.S. '41	\$0.40	\$4.50
Canary Yellow40	4.50
Crimson Gem40	4.50
Flesh40	4.50
Golden Orange40	4.50
Purple40	4.50
Rosebud, rose pink40	4.50
Salmon Rose40	4.50
Scarlet40	4.50
Valencia, burnt orange40	4.50
White40	4.50
Waller-Franklin Formula Mixture, "Just a little bit better"40	4.50
Choice Mixed35	4.00

WALLER-FRANKLIN WILD GARDEN MIXTURE

A well balanced mixture of hardy annuals, 2 ft.....	.20	2.00
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WALLER-FRANKLIN CUT FLOWER GARDEN MIXTURE

A mixture of hardy annuals blended to give a succes- sion of flowers from early summer until fall, 2 to 3 ft.20	2.00
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